



LOUGHEED HOUSE
SNOWBIRD
FESTIVAL

loughheedhouse.com/snowbirdfest

FEB. 20-28

ICE SCULPTURES & POP-UP ART
INSTALLATIONS OUTDOORS.
7 AM - 11 PM DAILY | FREE

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Part of
CHINOOK
BLAST



LOUGHEED HOUSE

Winter Garden

Welcome to our Winter Garden



Photo Credit: Glenbow Archives

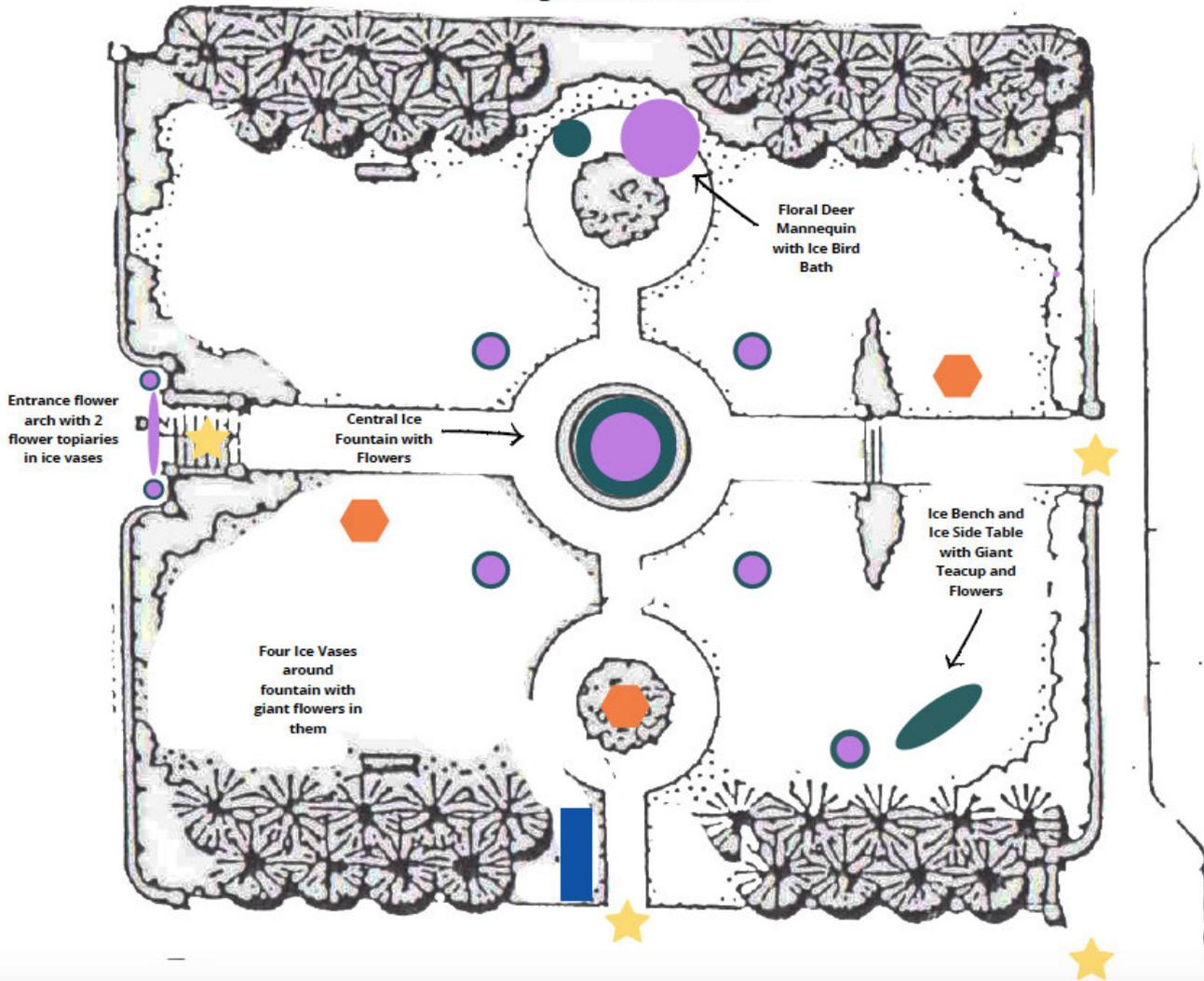
Many grand houses such as Lougheed House (or Beaulieu as it was then known) often had formal gardens attached to them. The Lougheed family moved into Beaulieu in December of 1891, but it would be a decade before they added formal gardens onto their already grand estate. By the early 1900s, Beaulieu was in the heart of the city and the family began to add to its grandeur. Lady Lougheed was a proponent of the City Beautiful movement, a philosophy that promoted beauty to create moral and civic virtue among urban populations. One of the features included in the design was a beautifully carved swan sculpture fountain that stood proudly on display in the centre bed. The fountain itself has been lost to history, but it would have been the centrepiece of every garden party, including one in 1919 for the Prince of Wales. Articles published in the Calgary Daily Herald described the Lougheeds' formal gardens as impossible to be surpassed in beauty and style by any garden in the east. Beaulieu and its formal gardens were no doubt focal points in early Calgary social society, helping to build a new image of a sophisticated new west.

Along with Dream Design & Decor and Frozen Memories, we are bringing Lady Lougheed's exquisite fountain back to life. In a Victorian fantasy, we want our guests to be whisked back in time, while in the same moment propelling them into the future. In our icy winter garden, a space filled with glimmers of hope for spring in defiance of our cold winter days, we want you to feel the same passion for beauty, joy, and inspiration that Lady Lougheed once saw in the empty prairie. Once again Beaulieu will be at the centre of celebration in the city, a place where anything seems possible.



Location Map

13th avenue SW



LEGEND

 Marks Location of Ice Sculptures

 Marks Location of Art Installations

 Temporary Garbage Receptacles

 Public Pathway Entry and Exit Points for Park/Greenspace

 Location of Event Curbex Signs



About the Artist



Lee Ross was born in England but moved to Canada when he was just 4 years old and has lived in Calgary since. Lee has been carving ice sculptures since he was 16 years old. He was fortunate to have met a Japanese carver who gave Lee some advice and inspiration. Since then, Lee has continued to carve and improve his skills. Lee's other talents include snow carving, tallow & chocolate sculpting. Lee has competed in several ice carving competitions around Canada and the US. His most memorable competition was when he represented Canada in the 2002 Olympics at Salt Lake City. His team placed as the top Canadian team.

Lee's love and dedication for the art form has prompted him to start his own ice carving business. In 1996, Icicles Inc. was born and Lee ran it out of his garage with his wife as a part time business while still working as a Chef at a local golf course. In 1999, he decided to turn his business into a full time career and he changed the name of the company to Frozen Memories Inc., which is still very successful today.



Frozen Memories Inc. was involved in the development of the technology to engrave logos and images into the ice and precision cut the ice into many different shapes. This technology has helped revolutionize the ice carving industry.



About the Artists



Ekaterina (Katya) Petukhova is a theatre set designer, puppeteer, and professional artist. Ekaterina is also a character designer and has experience in cartoon production in Russia along with book illustration. She has an MFA degree from Saint-Petersburg State University of Theatre Arts. She moved to Canada in 2015. She taught kids' and adults' art classes in Mac Island, where she also had a solo exhibition in 2018. Additionally, she has worked on dinner theater productions, dance productions, and created the set and concept for the "Excellence in Arts" award in Wood Buffalo region as a set, prop and costume designer. She is also a recipient of "Excellence in Art" award in fine craft in 2018 in Wood Buffalo region.



Ekaterina Shagaeva of Dream Design & Decor might be known for her wreaths and giant flowers, but that's not all she does! She's a graduate of Mount Royal University in their Interior Decorating course and uses her homegrown - and learned - knowledge to craft beautiful items. Her wreaths have traveled as far as New Brunswick to Florida, and her giant flowers have been featured in a number of North American and European magazines. She's innovative, offering one-of-a-kind photobooths with varying themes including Candy Land, Travel, Alice in Wonderland, and many more! Her Christmas decoration was showcased for Downtown Calgary at the Core in 2016, and her giant flowers are featured in New Horizon's Mall, which is also where her storefront is located.



Olga Sem is an internationally known artisan. She is recognized as a masks *mascherari* (a creator of *papier-mache* masks) and mask designer in the Venetian style. She unites and motivates creative people. Since 2017 she is an influencer and woman of inspiration for the art community in Calgary and Los Angeles. She has also spent seven years working for and supporting various charities.